FREEDOM BESIEGED 2019 CALGARY

Sponsorship Proposal

The Hellenic Community of Calgary celebrating 60 years in conjunction with The Hellenic Initiative Canada co-host the screening of “Freedom Besieged” and invite your organization as a sponsor.

“Freedom Besieged” is a feature length documentary film about the current economic and political climate of Greece amidst what has been described as ”one of the greatest economic collapses in human history”. The film uniquely documents the lives of young Greeks and community leaders searching for hope and identity during an unprecedented crisis.

“Freedom Besieged” is a call to come together to help write a new chapter for Greece. The featured speakers in “Freedom Besieged” include Noam Chomsky, World-renowned intellectual, Michael Dukakis, Former US Presidential Nominee & Governor, Pyrrros Dimas, Four-time Olympic medalist, Giorgos Karagounis, Greek football legend and many others that will provide their insight on the work that needs to be done on the ground in Greece - and what we, too, can do to help make a real difference.

“Freedom Besieged” promises to be an engaging program that will raise awareness and elicit support for The Hellenic Initiative Canada’s efforts focused on crisis relief, promote health and economic development within Greece.

The Hellenic Initiative Canada and the Hellenic Community of Calgary aim at harnessing the strength and resources of the Hellenic diaspora for the benefit of Greece and its people.

More than 1,000 business and community leaders are expected to attend our screening events nationally. Now Freedom Besieged will be presented at the Calgary Hellenic Banquet Hall in Calgary on Wednesday, 2 October 2019.

Greece is a nation that has given much to the modern world. And yet, Greece has become a country commonly defined by the economic challenges it has faced. The Greek people, and the Greek ideal, deserve better and we, as members of the Hellenic diaspora, or simply as philhellenes, can play our part.
About The Hellenic Initiative

The Hellenic Initiative was founded in 2012 by members of the global Greek and philhellene communities who were compelled to respond to the worsening economic crisis in Greece and who were inspired to help shape Greece’s long-term recovery. Former US President Bill Clinton is the Patron, and the Global THI board includes high-profile business leaders: Andrew Liveris, Former Chairman and Chief Executive Officer of The Dow Chemical Company, George P. Stamas, Senior Partner of Gibson, Dunn & Crutcher LLP, Arianna Huffington, founder of The Huffington Post, and Muhtar Kent, Chairman and former CEO of Coca-Cola Company.

The Hellenic Initiative Canada was established in 2016 to support the groundbreaking work The Hellenic Initiative has been doing to support recovery and renewal in Greece. It is a national, not-for-profit organization committed to working together to increase Canadian participation in this global effort and to develop uniquely Canadian programs of support.

The Hellenic Initiative Canada’s Board of Directors includes Alexander Georgiadis, president of Krinos Foods Ltd., John Sotos, founding partner of Sotos LLP, Anna Antonopoulos, VP of Finance Antonopoulos Group, Jenny Mboutsiadis, partner Fasken Martineau DuMoulin LLP, making it a unique organization uniting Greek Canadians to work together for a common cause.

The full list of the Board of Directors can be found on Page 4.

About The Hellenic Community of Calgary

The Hellenic Orthodox Community of Calgary was established in 1957, with the aim of raising funds to build a church and a community hall. The first President of the community was Jimmie Condon who was perhaps the most famous of the early Greeks, a successful businessman, and early benefactor of the community, after whom Saint Demetrios Greek Orthodox Church is named. In October, 1959, the unfinished church was blessed by his Grace Bishop Dimitrios of Los Angeles and conducted the first Divine Liturgy. Volunteers worked for three years on evenings and weekends from April to September to build the church.

The Hellenic Community in Calgary was established 62 years ago and this year we are celebrating the 60th anniversary of our church Saint Demetrios. Our community serves the cultural and religious needs of approximately 7,000 Calgarians of Greek descent.
Sponsorship Opportunities

Your company’s support will be duly recognized as part of "Freedom Besieged" and we are pleased to be able to offer the following sponsorship packages.

**Major Event Sponsor $10,000**
The Major Screening Sponsor is the Official Documentary Screening sponsor of “Freedom Besieged” and will be promoted and acknowledged nationally and at all events included in the itinerary. The Major Event Sponsor will receive prominent recognition in all marketing materials and all other means of publicity. 20 Tickets.

**Travel Sponsor $5,000**
Travel Sponsor will be recognized as being one of the sponsors of “Freedom Besieged”. Event Travel Sponsor will be promoted and acknowledged nationally and at all events included in the event itinerary. The Event Travel Sponsor will receive recognition in all marketing materials and printed materials of publicity. 15 Tickets.

**Screening Sponsor $5,000**
Screening will be recognized as being one of the sponsors of “Freedom Besieged”. Media Relations Sponsor will be promoted and acknowledged nationally and at all events included in the event itinerary. The Media Relations Sponsor will receive recognition in all marketing materials and printed materials of publicity. 15 Tickets.

**Media Relations Sponsor $3,000**
Media Relations Sponsor will be recognized as being one of the sponsors of “Freedom Besieged”. Media Relations Sponsor will be promoted and acknowledged nationally and at all events included in the event itinerary. The Media Relations Sponsor will receive recognition in all marketing materials and printed materials of publicity. 6 Tickets.

**Panel Discussion Sponsor $3,000**
Panel Discussion Sponsor will be recognized as being one of the sponsors of “Freedom Besieged”. Media Relations Sponsor will be promoted and acknowledged nationally and at all events included in the event itinerary. The Media Relations Sponsor will receive recognition in all marketing materials and printed materials of publicity. 6 Tickets.

**$ 1,500 Patron**
Patron listing in invitation and program.

**$ 1,000 Sponsor**
Sponsor listing in invitation and program.

**$ 500 Benefactor**
Benefactor listing in invitation and program.

**$ 250 Supporter**
2 Tickets
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